



2011

Friday - Sunday, Sept 23-25

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EVENT DESCRIPTION: This year's Festival on Fountain Square in downtown Cincinnati will feature Celtic music, dance, food and culture from the 7 Celtic nations (Ireland; Scotland; Isle of Man; Cornwall; Wales; Galicia, Spain; and Brittany, France). Live musical performances will highlight different Celtic sounds and instruments such as the Harp and the Uilleann Pipe (Irish bagpipe). Celtic dancing - such as ceili dancing - will also be on display. Celtic crafts, food and fun will be available throughout the weekend.

PARTNERSHIPS:

TITLE: \$10,000 (includes naming rights)
 PRESENTING: \$5,000
 SUPPORTING: \$2,500
 CONTEST SPONSOR: \$1,200
 RADIO: WNKU & TBA
 ONLINE: Yelp.com & DERF.com

FESTIVAL DATES & TIMES:

Friday, September 23: 5-10pm
 Saturday, September 24: Noon - 10pm
 Sunday, September 25: Noon - 8pm

1. Prominent* Logo exposure on Fountain Square's weekly City Beat & Metromix color print ads and web banners (minimum of 4 ads)
2. Recognition on 4 plaza signs during event
3. 9 month prominent* logo and company exposure on www.myfountainsquare.com & www.CincinnatiCelticFest.com with click through to your company website
4. Complementary parking passes in the Fountain Square garage*
5. Complementary beverage tickets*
6. Company logo added to four plaza signs displayed on Fountain Square 24/7 in September through event dates
7. Company mention in all FSMG press releases & calendar notices pertaining to sponsored event
8. Sponsor's support mentioned in weekly e-newsletters and all Fountain Square and Cincinnati Celtic Festival social media (facebook, twitter)
9. 10'x10' tent will be available during event time for Sponsor's use
10. Up to a 30 second commercial or static slide in rotation on Fountain Square's giant video board, airing 3-4 times per day from September 1 through November 1. Commercial will have heavy rotation during sponsored event
11. Thank you slide in rotation on video board for 30 days post sponsored event
12. Company's support mentioned in all paid for radio/television promotions
13. All event photos and video will be accessible for sponsors use

**number of tickets will vary on partnership level*

The Festival is presented by The Friendly Sons of St. Patrick Foundation and produced by 3CDC, both are non-profit charitable organizations.

